

Please note - New procedure to be included when ear branding will come into effect from Monday 16th May 2018.

Part of the welfare recommendations coming out of the Hansen review included the requirement that if an end to the current ear branding procedure was not achievable, an alternative should be implemented, such as the use of a topical anaesthetic.

Consultation with the GRNZ Chief Veterinarian identified an over-the-counter topical anaesthetic that could be used by all GRNZ ear branders. It's simple to use, fast-acting, and has already been used when re-branding older dogs. A tube of this cream will be sent to all branders, with an effective date when the new process will come in (16th May 2018). The application of this cream is simple, painless and very effective, it does not interfere with the quality of the branding as its currently done at the moment without the use of this cream.

Ear branders will be notified and supplied with cream this week.